

# 2020 Youth Water Poster Contest Rules and Guidelines

## Poster Theme: "Imagine A Day Without Water"

### Overall Learning Objectives

- ✓ Educate students about the value of water and why it is important to one's health, day-to-day activities and community.
- ✓ Increase student awareness about the importance of water in their day-to-day lives and invite them to explore how their life would be impacted without access to clean water.
- ✓ Recognizing how access to clean water is taken for granted, reinforce students' commitment to valuing and conserving this precious resource.

### Goals of Contest

To raise awareness of the value of water through creative expression and increase self responsibility in wise water use practices.

### Instructions for Activity

Instruct students to create a poster that makes a statement about ways water is valuable to them.

### Guidelines: All Entries Must Adhere To All Guidelines & Poster Specifications

- ✓ Open to students in grades K-12 who are residing in Santa Ana. One entry per student.
- ✓ Each entry must have the parent/guardian approval form taped to the back of the poster. All information including the student's name, age and grade level, teacher's name, school name, and name, phone number, and address of parent or guardian must be clearly written so that the winners can be identified and contacted easily. (See the form in this packet.)
- ✓ **Entries that do not adhere to all poster specifications will be disqualified.**
- ✓ Judges will consider artistic interpretation, level of originality (e.g., uniqueness, creativity), effort, grammar, degree of visual and word clarity (e.g., the use of color, art media and/or the written word) and how well the art reflects the theme.\*
- ✓ The decision of the judges is final.

### Poster Specifications

Each of these selection criteria **MUST** be followed in order for the artwork to qualify for judging by the City of Santa Ana. **Entries that do not adhere to all poster specifications will be disqualified.**

- 1. Poster Size:** Artwork must be presented in a horizontal format and drawn on **WHITE** poster board or **WHITE** drawing paper that is **12" high X 18" wide** (**Oversized, undersized or vertical artwork WILL NOT BE eligible.**)

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\* Judges do not know the name, gender, or school of the student. Posters are judged by grade level only.

2. **Materials:** Bold, bright, brilliant colors show up the best! You may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
3. **Format:** Artwork **must** have AT LEAST a **one-inch white or blank border on all four sides**. This is a graphics and framing requirement.
4. **Theme: "Imagine A Day Without Water."** A *short* message **must** be written on the artwork (but, not necessarily the words *Imagine A Day Without Water*). The fewer words written the better. Remember, words **must** be spelled correctly! **Posters with misspelled words will not be selected.**
5. **Subject:** Artwork must depict ways water is valuable to students and/or how their lives would be impacted without accessible clean water. Please use information in the **2019 Kids Activity Book** to guide your students.
  - **Health:** All living things must have water to survive. Without water, your body would stop working properly. Why? Your body has lots of important jobs and it needs water to do many of them. For instance, your blood, which contains a lot of water, carries oxygen to all the cells of your body and keeps it working. Water helps keep your body temperature normal. You also need water to digest your food and get rid of waste.
  - **Day-to-Day Activities (and more):** Clean water is important for day-to-day activities like brushing our teeth, taking showers, washing clothes, cleaning and cooking. There's many other ways water is important. Water is used to put out fires. It helps grow our gardens and the food we eat. It's even used to make lots of products like phones, computers and cars.
  - **Imagine a Day Without Water:** How would your day be different? Could you take a shower or brush your teeth to get ready for school? Could you fill up your sports bottle with water or drink from the school water fountain? Toilets wouldn't flush. With no water to use in cooking, what would you be eating for dinner? In time, you wouldn't have clean clothes to wear and, with no more water to help produce electricity, there would be no electricity to power the lights, the refrigerator and all the other appliances in your home.
6. **Originality:** Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob etc.) The City of Santa Ana reserves the right to question or disqualify any artwork that is clearly not the work of the youth based on their age and grade level.

## Deadline and Details

- ✓ The Youth Water Poster Contest is open to students in grades K-12 who are residing in Santa Ana.
- ✓ Artwork must be sent in a flat, sturdy box or tube.
- ✓ In order to be reviewed for the contest, entries must be delivered to the City of Santa Ana Water Resources Division by 4:00 pm on Friday, January 31, 2020:

City of Santa Ana  
Water Resources Division  
215 South Center Street  
Santa Ana, CA 92703  
Attn: Youth Water Poster Contest

- ✓ All entries become the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its water conservation campaign and promotional items and for any other City public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers, calendar magnets and postcards.

## **Awards Reception:**

Winning entries will be notified and honored at our Youth Water Poster Contest Exhibit and Awards Reception in February 2020. Special prizes will be awarded to one Grand Prize Winner and two finalists in each age category. Prizes range from gift certificates to Nintendo Switch and iPads.

## **Teacher Drawing:**

To acknowledge teachers who actively encourage student participation in the contest, we will hold a special drawing for teachers with 8 or more student entries from their classroom. The drawing for a \$200 gift certificate from Art Supply Warehouse will take place at our Youth Water Poster Contest Exhibit and Awards Reception in February 2020. While not mandatory to receive the winning draw, we encourage teachers to join us at the reception!

**DISCLAIMER:** This activity is not a school-sponsored activity and is not endorsed by the school or the Santa Ana Unified School District. The activities, products, or services advertised in this flyer are not endorsed by the school or the District."

**RECTIFICACIÓN:** Esta actividad no está patrocinada por la escuela, y no está promocionada por la escuela ni el Distrito Escolar Unificado de Santa Ana. Las actividades, productos o servicios publicitados en este panfleto no están respaldados por la escuela ni el Distrito."

# Tape This Page on the Back of Your Poster

## Youth Artwork Rights / Parental Approval Form

Any submission becomes the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its campaigns and promotional items, and for any other City of Santa Ana public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items at T-shirts, stickers, magnet calendars and postcards.

\_\_\_\_ **Yes**, I have read the rules and guidelines, and understand entries that do not adhere to all poster specifications will be disqualified. (**Visit [www.santaanawater.org/contest](http://www.santaanawater.org/contest) for rules and guidelines.**)

\_\_\_\_ **Yes**, I approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_ **No**, I do not approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_\_  
Youth's Name (**please print**)

\_\_\_\_\_  
Name of Parent/Guardian (**please print**)

\_\_\_\_\_  
Date (**please print**)

\_\_\_\_\_  
Signature Parent/Guardian

\_\_\_\_\_  
Email address (**please print**)

### 2020 Youth Water Poster Contest Information Card

Youth's Name: \_\_\_\_\_ Age: \_\_\_\_\_

School Name: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Phone: \_\_\_\_\_

Parent/Guardian Address: \_\_\_\_\_

**NOTE:** Please write clearly and spell correctly ALL names and information.