

# 2019 Youth Water Poster Contest Rules and Guidelines

## Poster Theme: "Protecting Our Watershed"

### Overall Learning Objectives

- ✓ Educate students about the Water Cycle and the Santa Ana Watershed.
- ✓ Inform students about the environmental impact of pollutants on water quality and habitat living in and around the watershed.
- ✓ Reinforce students' commitment to the environment and how they can do their part to make a difference.

### Goals of Contest

To raise awareness of the importance of protecting our local watershed through creative expression and increase self responsibility.

### Instructions for Activity

Instruct students to create a poster that makes a statement about ways they can help protect our local watershed.

### Guidelines: All Entries Must Adhere To All Guidelines & Poster Specifications

- ✓ Open to students in grades K-12 who are residing in Santa Ana. One entry per student.
- ✓ Each entry must have the parent/guardian approval form taped to the back of the poster. All information including the student's name, age and grade level, teacher's name, school name, and name, phone number, and address of parent or guardian must be clearly written so that the winners can be identified and contacted easily. (See the form in this packet.)
- ✓ **Entries that do not adhere to all poster specifications will be disqualified.**
- ✓ Judges will consider artistic interpretation, level of originality (e.g., uniqueness, creativity), effort, grammar, degree of visual and word clarity (e.g., the use of color, art media and/or the written word) and how well the art reflects the theme.\*
- ✓ The decision of the judges is final.

### Poster Specifications

Each of these selection criteria **MUST** be followed in order for the artwork to qualify for judging by the City of Santa Ana. **Entries that do not adhere to all poster specifications will be disqualified.**

- 1. Poster Size:** Artwork must be presented in a horizontal format and drawn on **WHITE** poster board or **WHITE** drawing paper that is **12" high X 18" wide** (**Oversized, undersized or vertical artwork WILL NOT BE eligible.**)

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\* Judges do not know the name, gender, or school of the student. Posters are judged by grade level only.

2. **Materials:** Bold, bright, brilliant colors show up the best! You may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
3. **Format:** Artwork **must** have AT LEAST a **one-inch white or blank border on all four sides**. This is a graphics and framing requirement.
4. **Theme: "Protecting Our Watershed."** A *short* message **must** be written on the artwork (but, not necessarily the words *Protecting Our Watershed*). The fewer words written the better. Remember, words **must** be spelled correctly! **Posters with misspelled words will not be selected.**
5. **Subject:** Artwork must depict how pollution enters into our waterways and how students can help protect our local watershed. Following is information and facts to guide your students:
  - **What is the Water Cycle?** The Water Cycle describes how water evaporates from the surface of the earth, rises into the atmosphere, cools and condenses in clouds, and falls again to the surface as rain and snow. Rain water and snow after it melts collects in rivers and lakes, soil, and porous layers of rock called "aquifers." Much of this water flows back into the oceans, where the cycle starts all over again. The water cycle gives us a reliable supply of water because it refills our watershed—the rivers, lakes, reservoirs, and wet lands on the surface, and the aquifers underground—with water.
  - **What is a watershed?** A watershed consists of surface water like lakes, streams, reservoirs and wetlands. It also includes all the water that is stored underground in aquifers. We live in the Santa Ana Watershed. It is the largest watershed in Southern California, covering nearly 3,000 square miles of mountains, foothills and valleys. It has 50 branches like creeks and streams called "tributaries."
  - **Why are watersheds important?** Watersheds support habitat for plants and animals, and provide drinking water for people and wildlife.
  - **How do pollutants enter into our tributaries?** When rain falls on hard surfaces like pavement, sidewalks, roofs, and cars, it can't soak into the ground. Instead, it runs off the hard surface and flows into neighborhood gutters and local storm drains. In the process, this stormwater can pick up pollutants, such as trash, soil, and chemicals that it finds along the way. Storm drains carry stormwater (and pollutants) to our creeks, streams and eventually the ocean without any filtering or cleaning.
  - **What is the impact to our environment?** If the stormwater is filled with pollutants, it can be toxic to the natural habitat: the plants, animals and fish that live in and around our watershed. That's why we must all do our part to protect our watershed from pollution.
  - **What can students do to help protect our watershed?** One simple way is to not litter and to recycle what they can, like soda cans. They should always pick up after their pets. And they can volunteer at a cleanup day event at their local waterway.
6. **Originality:** Artwork must be ORIGINAL (no traced, trademarked, or copyrighted characters and slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.) The City of Santa Ana reserves the right to question or disqualify any artwork that is clearly not the work of the youth based on their age and grade level.

## Deadline and Details

- ✓ The Youth Water Poster Contest is open to students in grades K-12 who are residing in Santa Ana.
- ✓ Artwork must be sent in a flat, sturdy box or tube.
- ✓ In order to be reviewed for the contest, entries must be delivered to the City of Santa Ana Water Resources Division by 4:00 pm on Thursday, November 29, 2018:

City of Santa Ana  
Water Resources Division  
215 South Center Street  
Santa Ana, CA 92703  
Attn: Youth Water Poster Contest

- ✓ All entries become the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its water conservation campaign and promotional items and for any other City public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers, calendar magnets and postcards.

## Awards Reception

Winning entries will be notified and honored at our Youth Water Poster Contest Exhibit and Awards Reception in February 2019. Special prizes will be awarded to one Grand Prize Winner and two finalists in each age category. Prizes range from gift certificates to Nintendo Switch and iPads.

## Teacher Drawing

To acknowledge teachers who actively encourage student participation in the contest, we will hold a special drawing for teachers with 10 or more student entries from their classroom. The drawing for a \$200 gift certificate from Art Supply Warehouse will take place at our Youth Water Poster Contest Exhibit and Awards Reception in February 2019. While not mandatory to receive the winning draw, we encourage teachers to join us at the reception!

**DISCLAIMER:** This activity is not a school-sponsored activity and is not endorsed by the school or the Santa Ana Unified School District. The activities, products, or services advertised in this flyer are not endorsed by the school or the District."

**RECTIFICACIÓN:** Esta actividad no está patrocinada por la escuela, y no está promocionada por la escuela ni el Distrito Escolar Unificado de Santa Ana. Las actividades, productos o servicios publicitados en este panfleto no están respaldados por la escuela ni el Distrito."

# Tape This Page on the Back of Your Poster

## Youth Artwork Rights / Parental Approval Form

Any submission becomes the property of the City of Santa Ana and the submission may or may not be returned. The City of Santa Ana has the right to use any selected poster for its campaigns and promotional items, and for any other City of Santa Ana public relations use. This includes but is not limited to the City of Santa Ana's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items at T-shirts, stickers, magnet calendars and postcards.

\_\_\_\_ **Yes**, I have read the rules and guidelines, and understand entries that do not adhere to all poster specifications will be disqualified. (**Visit [www.santaanawater.org/contest](http://www.santaanawater.org/contest) for rules and guidelines.**)

\_\_\_\_ **Yes**, I approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_ **No**, I do not approve of my child's artwork being featured at exhibit events and on any non-profitable promotional items.

\_\_\_\_\_  
Youth's Name (**please print**)

\_\_\_\_\_  
Name of Parent/Guardian (**please print**)

\_\_\_\_\_  
Date (**please print**)

\_\_\_\_\_  
Signature Parent/Guardian

\_\_\_\_\_  
Email address (**please print**)

### 2019 Youth Water Poster Contest Information Card

Youth's Name: \_\_\_\_\_ Age: \_\_\_\_\_

School Name: \_\_\_\_\_ Grade Level: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Phone: \_\_\_\_\_

Parent/Guardian Address: \_\_\_\_\_

**NOTE:** Please write clearly and spell correctly ALL names and information.

# Aplique esta página en la parte posterior de su póster con cinta adhesiva.

## Derechos de las Obras de Arte Juveniles / Formulario de Consentimiento

Cualquier póster concursante se convierte en propiedad de la ciudad de Santa Ana y puede o no ser devuelto. La ciudad de Santa Ana tiene el derecho a utilizar cualquier póster seleccionado para sus campañas y artículos de promoción, y para cualquier otro uso de relaciones públicas. Esto incluye pero no se limita a utilizarlo en el sitio web de Santa Ana, exponer el póster original o copias en eventos de exhibición y reproducción de copias en artículos tales como camisetas, pegatinas, calendarios imán y tarjetas postales.

\_\_\_\_ **Sí**, he leído las reglas y directrices. Entiendo que las inscripciones que no se adhieren a todas las especificaciones del póster serán descalificadas. **(Visite [www.santaanawater.org/contest](http://www.santaanawater.org/contest) para leer las reglas y directrices.)**

\_\_\_\_ **Sí**, estoy de acuerdo en que la obra de arte de mi hijo/a sea parte de eventos de exhibición y aparezca en artículos promocionales sin fines de lucro.

\_\_\_\_ **No**, no estoy de acuerdo en que la obra de arte de mi hijo/hija sea parte de eventos de exhibición y aparezca en artículos promocionales sin fines de lucro.

\_\_\_\_\_  
Nombre de el/la Menor (**letra de imprenta**)

\_\_\_\_\_  
Nombre del Padre/Guardián (**letra de imprenta**)

\_\_\_\_\_  
Fecha (**letra de imprenta**)

\_\_\_\_\_  
Firma del Padre/Guardián

\_\_\_\_\_  
Correo Electrónico (**letra de imprenta**)

### Concurso Anual de Pósters de Agua para Jóvenes 2019 Tarjeta de Información

Nombre de el/la Menor: \_\_\_\_\_ Edad: \_\_\_\_\_

Nombre de Escuela: \_\_\_\_\_ Nivel de Grado: \_\_\_\_\_

Nombre del Maestro: \_\_\_\_\_

Nombre del Padre/Guardián: \_\_\_\_\_

Número de Teléfono del Padre/Guardián: \_\_\_\_\_

Dirección del Padre/Guardián: \_\_\_\_\_

**NOTA:** Por favor escriba claramente y deletree correctamente TODOS los nombres e información.